

# Celebrate 100 years

## Love of Nature and Science

### Mission Statement

We are inviting people to unveil the secrets of nature for the use of human health.



### Curiosity

Curiosity is our timeless state of mind. We courageously question the status quo and move confidently in the unknown, knowing that failures are all opportunities for us to gain new insights. Together we grow beyond ourselves and find better solutions for a healthier world.

Our values show what is important to us.



### Freshness

Freshness makes the difference - in thinking, in doing, and in the product! In the sense of proven higher effectiveness, we have always worked with fresh plants.



### Love of nature

We are fascinated by nature. Everything is connected and we are part of it. Our appreciation and passion for plants is reflected in our deep understanding, extensive knowledge and ecologically sustainable approach.

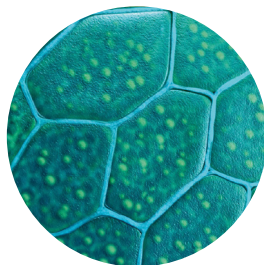


### Integrity

We say what we do and do what we say. As a global brand with Swiss roots, we rise to the challenge of being honest, tangible, and socially proven. Traceability, sustainability, transparent production and a seal of quality are guaranteed with us.



See our new brand video



### Scientific

We are a pioneer of effective phytotherapy. We believe in the power of medicinal plants and scientifically prove the effectiveness of our products. Our goal is to be the reconciling bridge between traditional and modern medicine.



### Health of humankind

We are committed to helping people become and remain healthy in a natural and sustainable way. To actively promote integrative health, we make our knowledge from 100 years of experience widely available with relevant information and guide people to improve their physical, mental and social well-being.